

# dusty martin

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## qualifications & knowledge

Trained and experienced with Macintosh, PC and some Unix. Experienced in building, maintaining, troubleshooting and networking Macintosh computers and peripherals. Experienced in hardware/software installs, peripherals, ftp, workflows, RIP configures, etc.

20+ years experience in graphic design and high-end prepress production/printing, packaging prepress and printing (including barcoding creation and administration), litho and flexo printing, screen printing, large format and trade show outputs, vehicle wraps and vinyl graphics.

20+ years experience with print and digital photography/video, (studio and field). Extensive Photoshop and image editing experience. Experienced in high-end motion graphics and video editing.

Extensive software expertise includes ALL Adobe software (Strongest skills: Photoshop, Illustrator, Indesign, Dreamweaver, Premiere, After Effects, & Acrobat); Final Cut Pro Studio, Sound Studio, Apple Motion, LiveType, Soundstudio; OuarkXpress, Coreldraw, Corelpaint, Microsoft Office Suite (Word, Excel, Powerpoint, Outlook, Publisher, Access); Filemaker, Fusion Pro and Smartboard (variable data programming/design), and some CAD.

Programmed and administered Filemaker databases. Experienced in front end web design, with some basic backend coding knowledge (including html, javascript, bootstrap, CSS, php) and basic Flash skills. Also, experienced in programming and handling variable data software and workflows.

Experienced photojournalist, newspaper journalist, editor and copy writer.

Wichita State University  
Anthropology, 08/98 to 12/00  
Journalism, 06/86 to 06/91

University of California Berkeley  
Sociology, 01/85 to 08/86

Affiliations:  
NAPP, NPPA, and AIGA member

## experience & history

**MORRIS COMMUNICATIONS** - Augusta, GA - May 2016 to Current - *Associate Art Director/Graphic Designer*  
Responsibilities include project management, graphic designer, photo editor, for a national media company and publisher.

**ROYA FOODS, INC.** - Saluda, SC - June 2012 to July 2015 - *Art Director*  
Responsibilities included creative direction, graphic design, advertising and packaging collateral; barcode creation and administration; marketing and branding; and all prepress production for a food manufacturing corporation. Created and managed art department; art standards; technical, office and HR documentation (OSHA, signage, employee handbook, manuals, etc.) Resigned in 2015.

**FREELANCE/CONTRACT WORK** - Kansas, North & South Carolina - September 2008 to Present - *Designer/Photographer*  
Worked on various projects from advertising design, publication design, private projects, corporate prepress packaging, photography and image editing, database programming (Filemaker) and variable data design/prepress work for clients.

**VIEGA NORTH AMERICA** - Wichita, Kansas - July 2006 to May 2009 - *Marketing Graphic Designer*  
Responsibilities included graphic design and photography for technical and advertising collateral. Also did extensive trade show work and performed design and creative support/technical services for other departments. Maintained collateral library (digital, online and print). Resigned after death in family and relocated to North Carolina.

**STREAMTRAX VISUAL SOLUTIONS** - Wichita, Kansas - January 2004 to March 2006 - *Creative Director*  
Responsibilities included video creation, graphic design, writing and photography for an broadcast advertising firm which made complete interactive wayfinding systems and closed circuit networks for video advertising and custom content. Created art department, branding and corporate identity, touch screen wayfinding graphics, advertising video, and print collateral. Company closed 2006.

**NYE & ASSOCIATES** - Wichita, Kansas - May 2003 to January 2004 - *Graphic Designer/Art Director*  
Responsibilities included writing, graphic design, prepress production work, customer service, technical support, and web designer for small marketing/public relations agency. Left for Visual Solutions opportunity.

**VELOCITY (was ETS Graphics)** - Wichita, Kansas - December 1997 to April 2003 - *Graphic Designer*  
Responsibilities included graphic design, studio photography, prepress work, preflighting and proofing for a service bureau/digital printing press facility. Company closed 2003.

**BRITE VOICE SYSTEMS** - Wichita, Kansas - July 1992 to March 1997 - *Marketing Services Coordinator*  
Responsibilities included coordination of marketing services and collateral, and programming/maintaining sales and marketing databases. Company closed in 1997.

Freelance and contracted clients include a magazine publishing house, Chamber Marketing Services (Art Director), direct mail (Alpha Mailings - Designer), a supermarket chain (BiLo), a hotel management firm, JHM, Inc. (Graphic Design Manager) and a flexo printing service bureau (SGS).

Freelanced as a writer and photographer for a number of Kansas magazines and newspapers, including the Wichita Eagle and Beacon, Active Aging, Mulvane News and Haysville Old Settler.

references

Kristine Miller, Publishing Services Director  
Morris Media Network • Augusta, GA • 706.821.6673

Christopher Cardelli, Art Director  
Morris Visitor Publications • Augusta, GA • 706.724.0851

Marisa Chandley Lytle, (former Senior Marketing Manager of Viega) VP of Digital Marketing  
JASCO • Oklahoma City, OK • cell 405.226.3994

Brian Carroll, (former IT Director for Royco Foods, Inc.) IT Systems Specialist  
PRYM CONSUMER USA • Spartanburg, SC • cell 864.389.1664

Anna Cooper, Art Director  
CS&S GRAPHICS • Wichita, KS • 316.262.4407

Brian Johns  
RAND GRAPHICS • Wichita, KS • 316.942.1218